



GENETIC FASHIONS LTD.
www.geneticfashionsltd.com

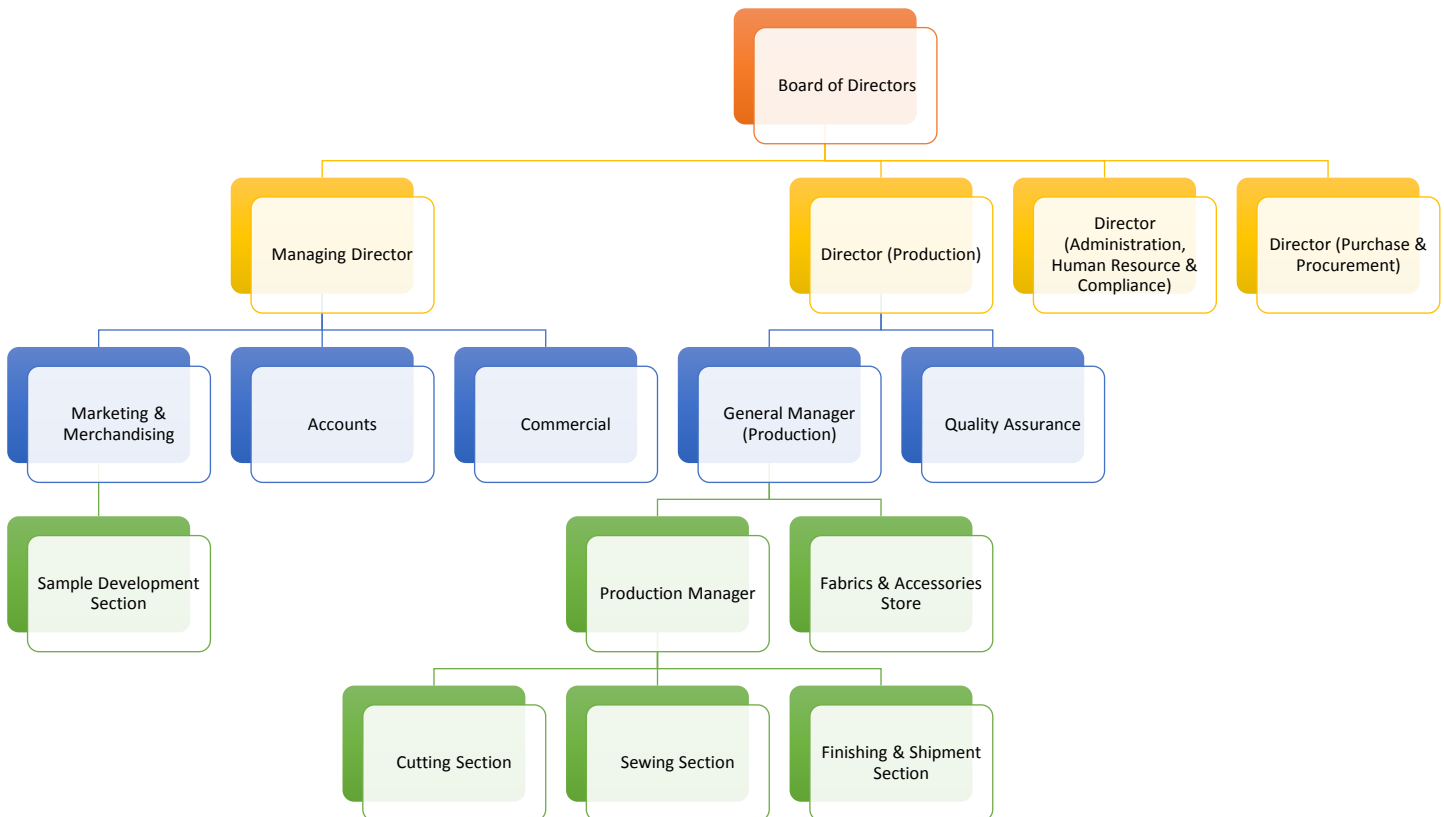
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BOARD OF DIRECTORS

NAME	POSITION	EMAIL
Gazi Mojibur Rahman Mintu	Managing Director	gmmintu@geneticfashionsltd.com
Md. Riaz Hossain Khan	Director	
Md. Tawhiduzzaman	Director	
Wahid Islam Zia	Director	
Md. Ahamadul Aroz Zihad	Director	
A M S Ally	Director	

ORGANOGRAM



GENETIC FASHIONS LIMITED

Genetic Fashions Limited is a 100% export oriented garments manufacturing company. It is an alliance of well-experienced people which is manufacturing and exporting ready-made garments of knit and woven fabrics worldwide being committed to provide quality and services of international standard to its valued customers. The day Genetic Fashions Limited started its journey, it has been providing its services in a way that ensures customers' required quality standards are met while consistent productivity and goodwill of

the company are not compromised. Today, both Genetic Fashions Limited and Tazzmira Apparels Limited are members of Bangladesh Knitwear Manufacturers and Exporters Association (BKMEA) and Bangladesh Garment Manufacturers and Exporters Association (BGMEA).

MISSION AND VISION

Genetic Fashions Limited is working in the apparel and fashion industry to ensure mutually beneficial trade with its suppliers and customers. Its mission is to keep its team members always smiling through properly contributing to their economic development, and to keep its customers always satisfied by meeting their requirements at competitive market price. To achieve its vision, Genetic Fashions Limited uses efficient workforce, eminent machineries, and excellent quality trims and accessories when producing garments for its customers ensuring garments are produced of intended quality and shipped within the scheduled time. In this mission, we, the people of Genetic Fashions Limited believe that our best asset is to keep ourselves always honest and transparent to all our stakeholders, suppliers and customers.

OVERVIEW

YEAR OF ESTABLISHMENT	2007
TOTAL FACTORY AREA	55,000 square feet
TOTAL CORPORATE OFFICE AREA	2200 square feet
TOTAL MANPOWER	650 (approximately)
PRODUCTS	<p>KNIT PRODUCTS: T-shirts, Polo Shirts, Tank Tops, Tops, Shorts, Trousers, Sweat Shirts, Fleece Jackets, Jogging Suits, and Sleep Wear for men, ladies and kids in Cotton, Polyester, and Cotton or Polyester composed in mixed proportion with Spandex.</p> <p>WOVEN PRODUCTS: Shorts, Bermuda/Cargo Shorts, Swim Shorts, Swim Shorts with Brief, Boxer Shorts, Soft-shell Jackets, Long Pants (Denim/Twill), Pajamas and Sleep Wear made of Cotton, Polyester, Cotton and Spandex, Polyester, Viscose and Spandex etc. of a weight limit up to 12.50oz.</p>
FABRICS	<p>KNIT FABRICS: All types of knit fabric including Jersey (Cotton, CVC, TC, Nappy, Siro, Twisted, Polyester/Viscose/Rayon/Spandex, Birds eye Mesh, Interlock, Fleece, Tricot, Lacoste, CVC Fleece, Terry, Waffle, Thermal Fleece and all other special knit fabric made of Cotton, Polyester, Nylon, Rayon and/or Viscose.</p> <p>WOVEN FABRICS: All types of Woven fabric including Cotton, Polyester, T/C, CVC, Polyester, Viscose, Spandex in the field of Twill, Denim, Canvas, Taffeta, Flannel, Sherpa, Fleece of a weight limit up to 12.50oz.</p>
MARKETS AND CUSTOMERS	<p>GFL has been exporting its products mainly to the EU countries are mostly Spain, Italy, Sweden, Denmark, Norway, Finland, Netherland, Poland, France, Germany and partly to UK, USA, Mexico and Canada. Now a days GFL's export has been extended to Korea, Japan and Malaysia too.</p> <p>Our major customers are JHK (Spain, USA and Mexico), Falabela (Latin America), Molson (Canada), Intersun (Norway), Melon Fashion Group (Russia), Tresspass (UK), Max (Dubai), Bang Bang, Dongwoon Jeep, (South Korea), Mares APS (Denmark), W. Fashion (Netherland), Instyle SRL (Italy), Frabo (Italy), Top Sewde, Procurator AB, Carlstain (Sweden), MJM FEEL SAFE (Poland), Crazy Line (Singapore), Hasircilar (Turkey), Dong Woon. AWG All genuine (Germany) and Bailey Apparel (USA).</p>

SAMPLING

We develop and provide all types of samples such as styling sample, fit sample, size-set sample, pre-production sample, production sample, shipment sample, and sometimes sales-man sample or gold seal sample if buyer asks for, and if the proposal proves to be credible based upon mutual benefit.

ORDER CONFIRMATION, EXECUTION AND DELIVERY

We provide services through the entire lifecycle of the project from order confirmation like receiving Letter of Credit (LC) or Sales Contract from buyer to delivering the order or shipment of garments at the buyer mentioned port of destination. To work against a Sales Contract, sometime we ask for 30-40% of the contract amount in advance (it depends on mutual understanding).

LIEN BANK

Agrani Bank Limited.
Tejgaon I/A Corporate Branch, Shahid Tajuddin Ahmed Sharoni, Dhaka, Bangladesh.

PAYMENT METHOD

We accept any standard payment method internationally accepted for business transaction like Letter of Credit (LC), Telegraphic Transfer (TT) etc. following ICC500 guidelines.

INSURANCE AND INSPECTION

INSURANCE: The garments being imported by the buyer needs to be insured by the buyer from the buyer's end for his/her/its own safety and benefit. As an importer of fabrics and accessories, Genetic Fashions Limited does the same.

INSPECTION: Genetic Fashions Limited follows 2.5, 4.0 AQL level and is used to follow 01 piece inspection system.

Genetic Fashions Limited may suggest its buyer on different types of insurances, insurance companies, inspection bodies and shipping companies available in the market if a buyer asks for.

LICENSES AND CERTIFICATES

Genetic Fashions Limited owns all the necessary authorization, licenses or certificates received from government and international bodies required to operate local business as well as export oriented garments business in the country. Any of these documents can be provided to respective authorities upon request.

COMPLIANCE CERTIFIERS

PRODUCTION LEAD TIME
IF FABRICS, TRIMS AND/OR ACCESSORIES ARE LOCALLY SOURCED

60-75 days

IF FABRICS, TRIMS AND/OR ACCESSORIES ARE IMPORTED

90-120 days

SPECIAL CIRCUMSTANCE

45 days

PRODUCTION LINES
TOTAL NUMBER OF SEWING LINES (KNIT DIVISION)

10 lines

TOTAL NUMBER OF SEWING LINES (WOVEN DIVISION)

4 lines

ITEM (BASIC) WISE PRODUCTION CAPACITY

KNIT ITEM	PRODUCTION CAPACITY (PIECES PER MONTH)	WOVEN ITEM	PRODUCTION CAPACITY (PIECES PER MONTH)
T-SHIRT	420,000	SHORTS/BERMUDA	150,000
TANK TOP	520,000	SHORTS/CARGO SHORTS	200,000
POLO SHIRT	300,000	PANTS/TROUSERS	200,000
		SWIMMING TRUNKS/SHORTS	180,000

PANTS/TROUSERS/LEGGINGS 300,000
SWEATSHIRT 400,000
HOODY (JACKET) 200,000

SOFT-SHELL JACKET 100,000

PRODUCTS

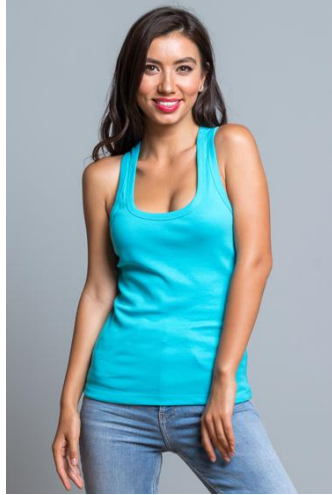
KNIT ITEMS



T-SHIRT



TANK TOP



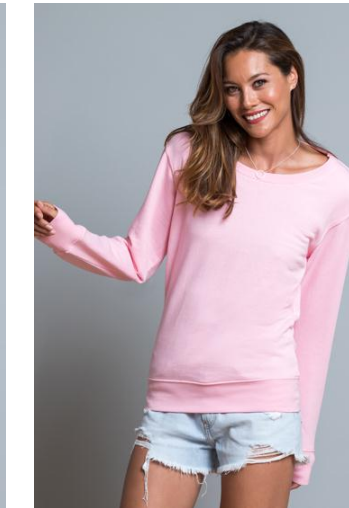
POLO SHIRT



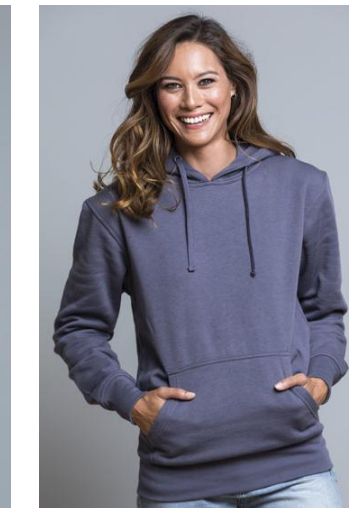
PANTS/TROUSERS/LEGGINGS



SWEATSHIRT



HOODY JACKETS



WOVEN ITEMS



SHORTS/BERMUDA SHORTS/CARGO SHORTS



PANTS/TROUSERS



SWIMMING SHORTS



SOFT-SHELL JACKETS



MACHINERY

SEWING MACHINES

MACHINE	BRAND	ORIGIN	QUANTITY
4 Thread Over lock	Juki	Japan	140
5 Thread Over lock	Juki	Japan	20
Flat lock (Flat-bed)	Siruba/Yamata	Origin	48
Flat lock (Cylinder-bed)	Siruba	Origin	117
Single Needle Lock Stitch	Juki	Japan	201
Button Hole	Juki	Japan	4
Button Attachment	Juki	Japan	6
Bartack	Juki	Japan	8
Feed of the Arm	Juki	Japan	4
Cutting	KM/Yamata	Origin	3
Rib Cutter	Honrey	Origin	2

KNITTING MACHINES

COMPACTOR TYPE	DIAMETER	GAUGE	QUANTITY	BRAND	ORIGIN
Open	28"	24	1	Jiunnlong	Taiwan
Tube	30"	24	1	Jiunnlong	Taiwan
Type	32"	24	1	Jiunnlong	Taiwan
Type	34"	24	1	Jiunnlong	Taiwan

OTHER MACHINES

MACHINE	SPECIFICATION	QUANTITY	BRAND	ORIGIN
Steam Boiler (15 Irons set)	New G-boiler	2	Brand	Origin
Gas Boiler (15 Iron Capacity)	ENK KOREA	16	Brand	Origin
Vacuum Table	Local	16	Brand	Origin
Generator (Diesel)	300kva, 240kw, 400-230V, 50Hz	1	Welland Power	UK
Generator (Diesel)	300kva, 240kw, 50Hz	1	Perkins	UK

FACTORY COMPLIANCE

Factory of Genetic Fashions Limited is a compliance factory certified by BSCI and Sedex. It ensures that human right, workplace safety and health of each employee, and environmental laws imposed by the government are not hampered while carrying out its business activities.

We believe that our workers and employees are the most precious resources of our organization. That is why, we put our maximum effort, time and money to ensure health and safety of our workers. When our workers cut, sew, clean and package clothing, at every stage of their activities, they may face ergonomic hazards, machine hazards and fire hazards if appropriate measures are not taken.

Following measures are few of our initiatives to ensure human right, health and safety of our employees according to the laws imposed by the institutions like BSCI, Sedex etc. and Labor Law 2015 imposed by Bangladesh Government:

- Having health and safety standard instructions [floor plan, load status (PSF, no. of occupants), code of conduct, labor laws, personnel policies, workplace rules etc.] throughout the workplace
- Having sufficient number of nearby wash stations, pure drinking water, bathrooms and toilets along with a well-equipped dining room
- Having doctor's room, on-site doctor, childcare center and welfare officers
- Using improved workstation to support the body, reduce the reaching, reduce the strain and strength needed to operate the machine
- Using improved ventilation system
- Using Sufficient number of bright lights like LED and emergency lights in case of power failure
- Using anti-mosquito light and spray
- Keeping full set of first aid box at each floor
- Having sufficient walkway space among workstations
- Having markings leading to exits and emergency exits displayed at each floor
- Ensuring and encouraging wearing of metal mesh glove when fabrics are cut, and use of machine guards when fabrics are sewn
- Having required fire safety equipment at each floor, and regular checking of those equipment are done by qualified technicians
- Arranging fire escape training and fire drill governed by government firefighting personnel
- Giving floor supervisors training to use first aid by professional MBBS doctor
- Maintaining records of accidents/injuries
- Having the nearest hospital/clinic only half a kilometer away from Factory
- Allowing workers to work who are at least 18 years old
- Providing wage of 5,300 BDT as minimum
- Allowing 6 days a week and 8 hours a day from 8.00 AM to 5.00 PM for working including lunch break from 1 PM to 2 PM

ORGANIZATIONAL ORGANS

FACTORY

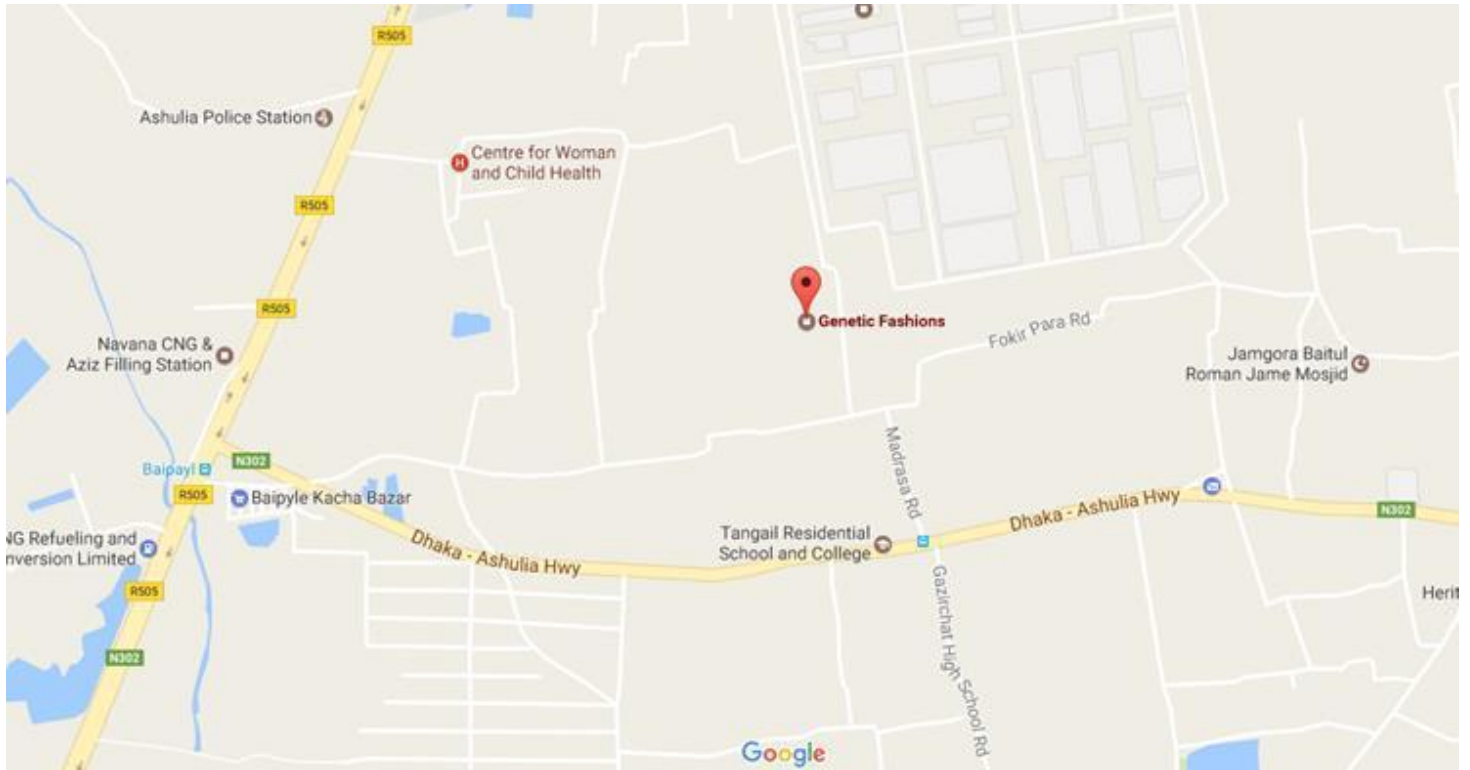
Factory of Genetic Fashions Limited is a 5 storied industrial building with a 55,000 square feet area having 11,000 square feet per floor. The factory building also has a generator room and a boiler room adjacent to it. It is backed by instant alternative power solution of 300kva generators. Under a single roof, it has a complete set up of merchandising, sampling, cutting, sewing, quality controlling, finishing, packaging, administration, human resource and compliance department, a child care center, a doctor room and other related facilities required for the flow of smooth production.

FACTORY AREA DETAILS

FLOOR	ALLOCATED FOR
Ground Floor	Bonded Warehouse, Knitting Section, Finished Goods Area
1 st Floor	Finishing and Packaging Section, Sample Development Section (Knit) and Accessories Store
2 nd Floor	Sewing Section (Knit), Director's Office, Accounts and Merchandising Department
3 rd Floor	Fabrics Area, Cutting Section, HR and Administration Department, Doctor's Room, Child Care Centre
4 th Floor	Sewing Section (Woven) and Sample Development Section (Woven)

FACTORY CONTACT

ADDRESS: Holding No: 01, Ward No: 07, Uttar Gazirchat, Alia Madrasha Road, Ashulia, Savar, Dhaka, Bangladesh.
PHONE NO: +88 02 87513704
EMAIL: info@geneticfashionsltd.com
LOCATION: <https://goo.gl/maps/gi6STuF6PqR2>



FACTORY IMAGE GALLERY

OFFICE DEPARTMENTS



CUTTING SECTION



SEWING SECTION (KNIT, WOVEN)



FINISHING AND PACKAGING SECTION



SAMPLE DEVELOPMENT SECTION



BUYERS AT GFL FACTORY



Buyer's Information



Buyer's Information

CORPORATE OFFICE

Corporate office of Genetic Fashions Limited occupies a floor of 2200 square feet, and resides in the city of Dhaka, having an important communication network with the government and business service providing institutions. Commercial department, along with a conference room for meeting with buyer, a design department, and a marketing department is present in the corporate office. This office carries out various tasks that include but not limited to government affairs, marketing activities, banking and commercial activities etc.

CORPORATE OFFICE AREA DETAILS

REFERS TO	HIGHLIGHTS
Commercial Department	This department mainly works with government institutions, banks and shipping companies, and executes mainly legal tasks are related to order and payment confirmation, order delivery like receiving LC from buyer, preparing documents for shipment etc.
Design Department	Our professional designers provide various design solution to its customer, and design products for its customer upon request from a physical sample or a technical pack received from customer
Marketing Department	This department explores new markets and maintains current customers.

CORPORATE OFFICE CONTACT

ADDRESS: House No: 1263 (2nd Floor), Road No: 10, Avenue No: 02, Brindaban Road, Mirpur DOHS, Dhaka 1216, Bangladesh.

PHONE NO: +88 02 87513704

EMAIL: info@geneticfashionsltd.com

CORPORATE OFFICE IMAGE GALLERY

ROOM FOR MD



OFFICE ROOM (COMMERCIAL)



CONFERENCE ROOM

RECEPTION/CENTRAL SPACE



CONCLUSION

We always value, evaluate and appreciate any comment, criticism or suggestion from our respected audience.

N.B. We are heartily obliged to our clients JHK (<https://www.jhktshirt.com/en/>) and Tresspass (<https://www.tresspass.com/>) for using the pictures of the products we made for them.